Australian Packaging Covenant
Smarter packaging, less waste, cleaner environment

Signatory Name: Hally Labels Pty Ltd

The question numbers in this report refer to the numbers in the report template. Not all questions are displayed in this report.

Status: Complete

The content in this APC Annual Report is hereby endorsed by the Chief Executive Officer, or equivalent officer of the organisation.

☑ Yes

5. **Industry sector** (please select 1 only):

○ Brand Owner / Wholesaler / Retailer

◉ Packaging Manufacturer

○ Waste Management

○ Other - Commercial Organisation

○ Community Group

○ Industry Association

○ Government

○ Raw Material Supplier

○ Other:

7. Please indicate your organisation's reporting period:

○ Financial Year: 1 July 2014 – 30 June 2015

◉ Calendar Year: 1 January 2015 – 31 December 2015

Goal 1: Design

KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent.

9. Does your company have documented policies and procedures for evaluating and procuring packaging using the SPGs or equivalent?

    ◉ Yes   ○ No

    Provide details of policies and procedures

    > The Hally Labels Sustainable Packaging Guidelines Template has been incorporated into our stage and gate Edge process for the development of new products. It has also been embedded in our Procurement Team's processes. In addition, we have created an SPG's checklist for our Account Managers to use with our customers when they are developing new labels.

10. Of the types of packaging **existing at the beginning of the reporting period**, what percentage had been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting period?

    | 80 | %

11. Have any new types of packaging been introduced during the reporting period?

    ○ Yes   ◉ No

12. If yes, of the **new types of packaging introduced during the reporting period**, what percentage have been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting

    | | %

13. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 1

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	1.2 Review all existing internal packaging against the SPGs as per the timetable above using the custom SPG template	We have completed a review of cartons, packaging tape, plastic bags, and shrink film during the reporting period.
2.	1.3 Use custom SPG template for procuring new internal packaging	No new internal packaging has been procured in the reporting period.
3.	1.5 Create an SPGs checklist to provide to customers for new labels	The checklist has been completed. We decided not to host on our website as we had planned to in our last annual report, and instead our Account Managers use this in person with our customers.

14. Describe any constraints or opportunities that affected performance under this KPI

> We have had good feedback from our customers on our label-specific SPGs checklist, both from customers who are signatories and those who aren't. By focusing only on the relevant sections to labels it has been a more efficient tool that is beneficial when developing a customers label, and then also assists them when they are completing their full SPGs.

Goal 2: Recycling

KPI 3: % signatories applying on-site recovery systems for used packaging.

15. Do you have on-site recovery systems for recycling used packaging?

- ◉ Yes at all facilities/ sites
- ○ Yes at some, but not all facilities/ sites
- ○ No

16. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 3

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	3.1 Implement onsite recycling for paper and office goods	Formal practices are now in place for this across all departments.
2.	3.2 Implement onsite recycling in the lunchroom	Completed

17. Describe any constraints or opportunities that affected performance under this KPI

KPI 4: Signatories implement formal policy of buying products made from recycled packaging.

18. Does your company have a formal policy of buying products made from recycled packaging?

◉ Yes   ○ No

Provide details of policies and procedures (including names of policies/ procedures)

Hally Labels Buy Recycled Policy, hosted on our internal quality system database.

19. Is this policy actively used?

◉ Yes   ○ No

20. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 4

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	4.2 Review current packaging for opportunities to increase use of recycled products.	The review of current packaging for opportunities to increase recycled content has been linked to our SPG assessment schedule. We have completed the reviews for a further 40% of the packaging types within the reporting period. The analysis has found that we are already using a high percentage of recycled content in key categories and therefore haven't been able to identify any opportunities for improvement.
2.	4.4 Review office products and marketing collateral for recycled content opportunities.	Marketing collateral was reviewed and opportunities implemented in the last reporting period. For this reporting period, we conducted an audit of office products, and have identified and implemented some opportunities for increased use of recycled content e.g. for copy paper, notepads, and post-it notes.

21. Describe any constraints or opportunities that affected performance under this KPI

Goal 3: Product Stewardship

KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.

22. Does your company have formal processes in place for collaborating with other companies or organisations on improved packaging designs and/or recycling which aims to reduce or eliminate waste?

       ◉ Yes   ○ No

Provide details of policies and procedures (including names of policies/ procedures)

> Formal Policies:
> F252 New Supplier Proposal
> F253 Current Supplier Review Summary
> In addition, environmental sustainability initiatives are included on the agenda of key supplier meetings, and we use our Action Plan and the SPG's to guide these discussions.

23. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 6

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	6.2 Include in tender questionnaires whether suppliers have implemented APC or similar so that better partnerships for sustainability can be achieved using common goals.	Documentation templates were updated in the previous reporting period, however no tenders were completed during this reporting period.
2.	6.3 Put in place a requirement in the procurement process that suppliers have regular meetings or product reviews to reduce/reuse/recycle packaging/materials and for suppliers to share their own sustainable learning's.	This was introduced in the last reporting period, and has continued as a behaviour within our regular supplier reviews.
3.	6.4 Work with suppliers to improve the design of materials and optimise efficiency	We have worked with our suppliers on investigating and trialling all potential options however have concluded that we have already gone as far as we can to optimise efficiency without compromising functionality.

24. Describe any constraints or opportunities that affected performance under this KPI

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KPI 7: % signatories showing other Product Stewardship outcomes.

25. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 7

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	7.1 Investigate new options for label waste recycling or more sustainable disposal	We are currently working with a partner on scoping a waste product recycling project.
2.	7.2 Investigate ways to convert waste into new products. E.g. contact Replas to determine recycling opportunity as their new Logan plant	This target has been re-prioritised for the 2016 year as we investigate other avenues for our waste.
3.	7.5 Investigate benefits of gaining ISO 14001 certification	The investigation has been completed and we have agreed to pursue certification. We are currently in the compliance scoping phase.
4.	7.7 Develop regular communication materials to keep all staff informed of activities and progress	This is ongoing, communications have included website updates, staff newsletters, and posters.

5.	7.8 Review use and type of company vehicles	Our review in the previous reporting period had recommended a move to diesel vehicles and we began implementing this when lease renewals became available. However since then, petrol cars have technically improved and eroded the previous environmental and cost effectiveness advantages of diesel. As part of the vehicle review process for each lease renewal we will continue to consider diesel on a case by case assessment but expect it is likely that we will have a mixed fleet.
6.	7.9 Investigate ways to minimise production waste and optimise efficiency e.g. reduce set up metres, reduce aged inventory, reduce ink waste, optimise web widths, manage butt rolls	The implementation of our new manufacturing system in the last reporting period gave us greater opportunities to consolidate jobs and optimise production efficiency. Since then we have been able to maximise these gains through a reduction in set up time and set up waste, leading to reductions in energy and material use.
7.	7.10 Audit current energy use and identify opportunities for improvement	During the reporting period we identified some new opportunities for improvement, which we will be implementing this coming year, including an investment in Power Factor Correction for our energy use which helps take out peak demand and evens our requirements on the network.
8.	7.11 Implement group training workshops for printers to minimise waste when introducing new materials	SOP's and training have been implemented for the introduction of new materials.
9.	7.12 Comply with AS/NZS 5377:2013 regarding disposal of e-waste	We are currently collecting e-waste and once mass is achieved we will engage with our identified supplier who will be able to collect and dispose of this in compliance with the regulations.

26. Since the beginning of the reporting period, has your company had any other outcomes related to product stewardship?

   ◯   Yes   ◉   No

If yes, please give examples of other product stewardship outcomes

27. Describe any constraints or opportunities that affected performance under this KPI

KPI 8: Reductions in packaging items in the litter stream.

28. Please indicate your progress this year towards achieving your annual targets and milestones for KPI 8

	Target: According to your Action Plan, what did you set out to do?	Actual: What did you achieve?
1.	8.1 Participate in Business Clean-Up Day to address litter on site	Complete, we participate in this annually

29. Describe any constraints or opportunities that affected performance under this KPI

Your Experiences

This section lets you share with us any achievements, good news stories and areas of difficulties in making progress against your plan and the Covenant goals and KPIs.

30. Key achievements or good news stories

31. Areas of difficulties in making progress against your plan, Covenant goals or KPIs